

From: [ULI Meetings](#)
To: [Kent Smith](#)
Subject: Kent - Make Sure You Save on the ULI Fall Meeting
Date: Tuesday, July 07, 2015 9:30:43 AM

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Fall2015banner.jpg



Kent - If you want the best price and access to your choice of tours and hotels, register today.

There is no better place to connect with the world of real estate than at the [2015 ULI Fall Meeting](#). Held October 5-8, 2015 in San Francisco, this meeting brings together more than 6,000 leaders from the public and private sectors to build valuable relationships, share best practices, and get the latest information on trends affecting the industry.

[FM15Attending.jpg](#)



Prices increase by \$100 after July 15th.

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Keynote Speakers

(as of 7/7/2015)

Urban Land Institute

Condoleezza Rice
Former U.S. Secretary of State

Urban Land Institute

Brian Chesky
CEO and Co-Founder
Airbnb

Urban Land Institute

John Stumpf
Chairman, President, and CEO
Wells Fargo



Scholarship Opportunities Available - Apply Now

Through the generous support of the ULI Foundation, Wells Fargo, and the Women's Leadership Initiative, a limited number of scholarships are available to women, those under 35, students, and employees in government, nonprofits, and universities to attend the ULI Fall Meeting. The deadlines to apply for these scholarships are fast-approaching. If you or someone you know are interested in applying, [please review the eligibility criteria](#).



Program Highlights

Monday, October 5—Tour Day

Go behind the scenes of some of the greatest real estate and cultural projects in San Francisco. Tours include the headquarters of Facebook and Google, innovative infill projects downtown, transformed office space, creative residential projects, and the transformation of the eastern waterfront.

Tuesday, October 6—Leadership Day

Leaders from the real estate industry and beyond will share valuable lessons learned. Focus areas include arts, culture, and entertainment; the convergence of leadership, real estate, and community building; disruption; and sustainability, resilience, and health.

Wednesday, October 7—ULI Stan Ross Real Estate Trends Conference and Council Day

Council meeting day and sessions on cutting-edge topics. Sessions will cover trends in every sector of the industry; predictions from top economic and real estate experts; and discussions of how communities are adapting to everything from shifting economies and land use patterns to demographic demands and climate change.

Thursday, October 8—Real Estate Deal Day

Real projects with real results. Take a deep dive into lessons learned from actual projects, including residential, retail, mixed-use, and office development; projects reimagining everything from resort areas to manufacturing zones; and the always-popular shark tank sessions where real deals are analyzed in real time.



2015 ULI Fall Meeting Sponsors

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